

DESCRIPCIÓN BIBLIOGRAFICA DEL TFE
 IALaren DESKRIBAPEN BIBLIOGRAFIKOA

Grado/Gradua <input type="checkbox"/>	Año	Urtea	Título del TFE	IALaren Izenburua
Master/Masterra <input checked="" type="checkbox"/>	2016		Optimización de la cadena de suministro. Empresa GKN AYRA SERVICE	
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Inglés (obligatorio) Ingelesa (nahitaezkoa)	Abstract (resumen de 100-250 palabras)		Abstract (laburpena 100-250 hitzetan)	
	<p>I considered for my final work about the supply chain optimize two important authors such as Ballou and Chopra because they talk about the efficiency in general for each part of the chain, from buying and procurement until storage and distribution. Then we consider the main information for the automotive industry from CLEPA (European Association of Automotive Suppliers).</p> <p>About the company i use a lot of information from the official GKN web page and institutions like ICEX (España Exportaciones e Inversiones).</p> <p>The most important data comes from information retrieved from SAP, ELARA e Easy which they are the most important softwares used by the company for its operation.</p> <p>Finally i complement the information with some blogs and magazines like "Retos en Supply Chain" and El Economista respectively. Institution like Sernauto and ANFAC complete the information support for this work.</p>			
	Materias o Palabras claves (máximo 5)		Gaiak edo hitz gakoak (gehienez 5)	