La economía colaborativa en el sector del transporte

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The economic crisis has lead citizens to seek alternatives to the traditional economic models. Thus, many companies called sharing economy have prospered.

This thesis tries to carry out a study about the sharing economy, analyzing the essential factors that have helped its incorporation, as well as the social and economic effects that sharing economy involves. The beginning of this new economic model has originated a big controversy about the kind of competition that this companies create in the market economy. Therefore, it is necessary to study the legislation and the Competition Authorities.

The thesis starts with a few theoretical ideas and later changes to a practical study of two cases: Uber And BlaBlaCar. The controversies that both platforms have caused in the transport sector and the solutions that the authorities have given are discussed. Finally, the conclusion is that despite the advantages that the sharing economy offers, it is necessary to adapt the legislation to the needs that these new economic models create so that all the economic sectors may compete in conditions of equality.

Sharing economy, share, transport, collaborate, controversy.