

 	<b>DESCRIPCIÓN BIBLIOGRÁFICA DEL TRABAJO FIN DE ESTUDIOS IKASKETEN AMAIERAKO LANARI BURUZKO BIBLIOGRAFIAREN DESKRIBAPENA</b>	PC 934 ANX1
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Campos OBLIGATORIOS / NAHITAEZ bete beharreko eremuak	
<b>AÑO / URTEA (20xx):</b> 2016	<b>Trabajo Fin de Grado (TFG) / Gradu Amaierako Lana (GAL)</b> <input checked="" type="checkbox"/> <b>Trabajo Fin de Máster (TFM) / Master Amaierako Lana (MAL)</b> <input type="checkbox"/>
<b>Título del TFG/TFM / GAL/MALaren izenburua:</b> STRATEGIC ANALYSIS OF THE WIND TURBINE OPERATIONS AND MAINTENANCE SECTOR IN SPAIN	
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<b>Director / Zuzendaria:</b> Caverio Brújula, Sandra	<b>UPNA / NUP</b> <input checked="" type="checkbox"/> <b>Otro (Indicar) / Beste bat (Jarri)</b>
<b>Codirector, si existe / Zuzendarikidea, halakorik badago</b> 	<b>UPNA / NUP</b> <input type="checkbox"/> <b>Otro (Indicar) / Beste bat (Jarri)</b>

<b>Inglés Ingelesa</b>	<b>Abstract (Resumen de 100-250 palabras)/ Abstract (Laburpena 100-250 hitzetan)</b>
	<p>This project is aimed at determining the profitability of the turbine Operations and Maintenance sector in Spain. For this, we have performed a sectorial strategic analysis taking into account both external and internal factors, to help stakeholders in the decision making process and the business strategy. The wind industry is now suffering a very damaging situation. It was especially affected by the Spanish recession, due to the policies and regulations implemented by government institutions: helps were removed to all the renewable sources, as well as imposed new taxes, and changed already created facilities' conditions. New service market is not created anymore in the country. However this also has represented an opportunity for service provider companies due to the focus of firms of the wind industry in the maintenance to achieve the maximum efficiency in the energy production and compensate losses in other areas.</p>
	<b>Materias o Palabras Clave (máximo 5) / Gaiak edo hitz gakoak (gehienez 5)</b>
<ul style="list-style-type: none"> <li>• Strategic analysis</li> <li>• Wind power industry</li> <li>• Wind turbine O&amp;M sector</li> <li>• Service providers</li> <li>• Technology</li> <li>• Specialization  </li> </ul>	

Campos OPTATIVOS / AUKERAKO eremuak	
<b>Ca ste</b>	<b>Abstract (Resumen de 100-250 palabras) / Abstract (Laburpena 100-250 hitzetan)</b>

	<b>Materias o Palabras Clave (máximo 5) / Gaiak edo hitz gakoak (gehienez 5)</b>
<b>Euskera</b> Euskara	<b>Abstract (Resumen de 100-250 palabras) // Abstract (Laburpena 100-250 hitzetan)</b>
	<b>Materias o Palabras Clave (máximo 5) / Gaiak edo hitz gakoak (gehienez 5)</b>
<b>Otro Idioma</b> Beste hizk. bat	<b>Abstract (Resumen de 100-250 palabras) // Abstract (Laburpena 100-250 hitzetan)</b>
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