

DESCRIPCIÓN BIBLIOGRAFICA DEL TFE
 IALaren DESKRIBAPEN BIBLIOGRAFIKOA

Grado/Gradua <input type="checkbox"/>	Año	Urtea	Título del TFE	IALaren Izenburua
Master/Masterra <input checked="" type="checkbox"/>	2016		Análisis estratégico de los costes del máster universitario en dirección de empresas	
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Inglés (obligatorio) Ingelesa (nahitaezkoa)	Abstract (resumen de 100-250 palabras)		Abstract (laburpena 100-250 hitzetan)	
	<p>The objective of this report consist in analysing the structure of the costs of the Master's in Business Management with the corresponding techniques in cost accounting, identifying its principal components, with an interest put in proposing objectives that can allow a better use of the economies of scale linked to the course, as well as a better positioning in the market. An empirical study of the objectives of the Master's degree in Business management will also be made, taken over time from the people in charge of the title, through a personal interview. Structuring and relating them adequately in a casual map diagram. Subsequently, based on the objectives</p>			
	Materias o Palabras claves (máximo 5)		Gaiak edo hitz gakoak (gehienez 5)	