# On the norm-preservation of squares in real algebra representation 

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#### Abstract

One of the main results of the article Gelfand theory for real Banach algebras, recently published in [Rev R Acad Cienc Exactas Fís Nat Ser A Mat RACSAM 114(4):163, 2020] is Proposition 4.1, which establishes that the norm inequality $\left\|a^{2}\right\| \leq\left\|a^{2}+b^{2}\right\|$ for $a, b \in \mathcal{A}$ is sufficient for a commutative real Banach algebra $\mathcal{A}$ with a unit to be isomorphic to the space $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ of continuous real-valued functions on a compact Hausdorff space $\mathcal{K}$. Moreover, in this proposition is also shown that if the above condition (which involves all the operations of the algebra) holds, then the real-algebra isomorphism given by the Gelfand transform preserves the norm of squares. A very natural question springing from the above-mentioned result is whether an isomorphism of $\mathcal{A}$ onto $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ is always norm-preserving of squares. This note is devoted to providing a negative answer to this problem. To that end, we construct algebra norms on spaces $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ which are $(1+\epsilon)$-equivalent to the sup-norm and with the norm of the identity function equal to 1 , where the norm of every nonconstant function is different from the standard sup-norm. We also provide examples of two-dimensional normed real algebras $\mathcal{A}$ where $\left\|a^{2}\right\| \leq k\left\|a^{2}+b^{2}\right\|$ for all $a, b \in \mathcal{A}$, for some $k>1$, but the inequality fails for $k=1$.


Keywords Real commutative Banach algebra $\cdot$ Real algebra homomorphism $\cdot \mathcal{C}(\mathcal{K})$-space $\cdot$ Representation of algebras • Gelfand theory

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[^0]
## 1 Introduction

The papers [2,3] show how certain very simple inequalities involving either the algebra norm or the spectral radius imply that a real commutative unital Banach algebra is homomorphic, via the Gelfand transform, to $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$, the algebra of all continuous real-valued functions on a compact Hausdorff space $\mathcal{K}$ equipped with the usual norm,

$$
\|f\|_{\infty, \mathcal{K}}=\max _{x \in \mathcal{K}}|f(x)| .
$$

In [3, Theorem 1.1] it is shown that if $\mathcal{A}$ is a commutative real Banach algebra with unit, then the spectral radius $r$ satisfies the inequality

$$
\begin{equation*}
r\left(a^{2}\right) \leq r\left(a^{2}+b^{2}\right), \text { for all } a, b \in \mathcal{A}, \tag{1.1}
\end{equation*}
$$

if and only if the Gelfand transform

$$
\Lambda: \mathcal{A} \rightarrow \mathcal{C}_{\mathbb{C}}(\mathcal{K}), \quad a \hookrightarrow \widehat{a}
$$

maps into $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$.
What happens if we just know that the spectral radius satisfies instead the (a priori weaker) inequality

$$
\begin{equation*}
r\left(a^{2}\right) \leq k r\left(a^{2}+b^{2}\right), \text { for all } a, b \in \mathcal{A}, \tag{1.2}
\end{equation*}
$$

for some $k \geq 1$ ? The answer is that nothing new happens. Indeed, the fulfilment of condition (1.2) for some $k \geq 1$ implies that the spectrum of any $a \in \mathcal{A}$ is a subset of the real line (see [2, Proposition 3.5]) and hence using [3, Theorem 1.2], we see that inequality (1.2) is satisfied with $k=1$.

In regards to isomorphisms we have the following.
Proposition 1.1 Let $\mathcal{A}$ be a commutative real algebra with unit. Suppose $\mathcal{A}$ is isomorphic to $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ for some compact Hausdorff space $\mathcal{K}$. Then the spectral radius seminorm $r$ on $\mathcal{A}$ is equivalent to the algebra norm (hence in particular $r$ defines a norm on $\mathcal{A}$ ). Moreover, $\mathcal{A}$ equipped with $r$ is isometric to $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$.

Proof Let $\|\cdot\|$ denote the norm on $\mathcal{A}$. Suppose $\Lambda: \mathcal{A} \rightarrow \mathcal{C}_{\mathbb{R}}(\mathcal{K})$ is an isomorphism and let $k$ and $k_{1}$ be constants so that

$$
\frac{1}{k_{1}}\|a\| \leq\|\Lambda(a)\|_{\infty, \mathcal{K}} \leq k\|a\|, \quad a \in \mathcal{A} .
$$

For $a$ in $\mathcal{A}$ we have

$$
\left\|a^{n}\right\| \leq k_{1}\left\|\Lambda\left(a^{n}\right)\right\|_{\infty, \mathcal{K}}=k_{1}\|\Lambda(a)\|_{\infty, \mathcal{K}}^{n} .
$$

Taking the $n$ th-root and letting $n$ tend to infinity yields $r(a) \leq\|\Lambda(a)\|_{\infty, \mathcal{K}}$.
Conversely,

$$
\|\Lambda(a)\|_{\infty, \mathcal{K}}^{n}=\left\|\Lambda\left(a^{n}\right)\right\|_{\infty, \mathcal{K}} \leq k\left\|a^{n}\right\| .
$$

Taking the $n$th root and letting $n$ tend to infinity yields $\|\Lambda(a)\|_{\infty, \mathcal{K}} \leq r(a)$, so that $\|\Lambda(a)\|_{\infty, \mathcal{K}}=r(a)$ as claimed.

In this paper we shall be concerned with normed real algebras satisfying the corresponding inequality (1.2), where the spectral radius is replaced by the algebra norm. Let us assign a tag to such a class of real algebras.

Definition 1.2 Suppose $\mathcal{A}$ is a commutative real Banach algebra with unit and let $k \geq 1$. We will say that $\mathcal{A}$ satisfies property $(A)_{k}$, to be denoted $\mathcal{A} \in(A)_{k}$, if the following inequality holds

$$
\begin{equation*}
\|a\|^{2} \leq k\left\|a^{2}+b^{2}\right\|, \quad a, b \in \mathcal{A} \tag{1.3}
\end{equation*}
$$

In turn, we will say that $\mathcal{A}$ satisfies property $(B)_{k}$, to be denoted $\mathcal{A} \in(B)_{k}$, if

$$
\begin{equation*}
\left\|a^{2}\right\| \leq k\left\|a^{2}+b^{2}\right\|, \quad a, b \in \mathcal{A} \tag{1.4}
\end{equation*}
$$

Of course, $\mathcal{A} \in(A)_{k}$ implies $\mathcal{A} \in(B)_{k}$.
It was shown in [1, Proposition 3.3] that $\mathcal{A} \in \bigcup_{k \geq 1}(A)_{k}$ if and only if $\mathcal{A} \in \bigcup_{k \geq 1}(B)_{k}$. In [1, Theorem 3.6] the authors also proved that if $\mathcal{A} \in \bigcup_{k \geq 1}(B)_{k}$ then $\mathcal{A}$ is isomorphic to the algebra $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ for some compact Hausdorff space $\mathcal{K}$. The next example shows that $\mathcal{A}$ can be isomorphic to $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ and yet $\mathcal{A} \notin \bigcup_{k \geq 1}(B)_{k}$.

Example 1.3 Consider the algebra of matrices

$$
\mathcal{A}=\left\{a=\left(\begin{array}{ll}
x & y \\
0 & x
\end{array}\right): x, y \in \mathbb{R}\right\}
$$

endowed with the norm on each $a \in \mathcal{A}$ regarded as an operator on $\left(\mathbb{R}^{2},\|\cdot\|_{2}\right)$. Since $\mathcal{A}$ is two-dimensional, it is isomorphic to $\left(\mathbb{R}^{2},\|\cdot\|_{\infty}\right)$. The matrix $a=\left(\begin{array}{ll}0 & 1 \\ 0 & 0\end{array}\right)$ verifies $a^{2}=0$; however, there is no $k>0$ such that $\|a\|^{2} \leq k\left\|a^{2}\right\|$. This shows that $\mathcal{A} \notin \bigcup_{k \geq 1}(A)_{k}=$ $\bigcup_{k \geq 1}(B)_{k}$.

A natural question arises: Do we have a similar situation as with the spectral radius? i.e., does it hold that $\bigcup_{k \geq 1}(A)_{k}=(A)_{1}$ or $\bigcup_{k \geq 1}(B)_{k}=(B)_{1}$ ? The answer to this question for property $(A)_{k}$ is clearly negative. Recall that if $\mathcal{A} \in(A)_{1}$, i.e.,

$$
\begin{equation*}
\|a\|^{2} \leq\left\|a^{2}+b^{2}\right\|, \quad a, b \in \mathcal{A}, \tag{1.5}
\end{equation*}
$$

then $\mathcal{A}$ is isometrically isomorphic to the algebra $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ for some compact Hausdorff space $\mathcal{K}$ (see [4,5]). Hence it suffices to equip $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ with some equivalent algebra norm.

On the other hand, the condition that $\mathcal{A} \in(B)_{1}$, i.e.,

$$
\begin{equation*}
\left\|a^{2}\right\| \leq\left\|a^{2}+b^{2}\right\|, \quad a, b \in \mathcal{A} \tag{1.6}
\end{equation*}
$$

only guarantees that $\mathcal{A}$ is isomorphic to the algebra $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ for some compact Hausdorff space $\mathcal{K}$, although in general it needs not be isometric. In the example where $\mathcal{A}=\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ equipped with the algebra norm $\|f\|=\left\|f^{+}\right\|_{\infty, \mathcal{K}}+\left\|f^{-}\right\|_{\infty, \mathcal{K}}$ the condition (1.6) is satisfied but $\mathcal{A}$ is not isometric to any $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$. However, we have the following extra information.

Proposition 1.4 (cf. [3, Proposition 4.1]) Let $\mathcal{A}$ be a commutative real Banach algebra with unit. Then $\mathcal{A} \in(B)_{1}$ if and only if there exists a compact Hausdorff space $\mathcal{K}$ and an $\mathbb{R}$-algebra isomorphism

$$
\Lambda: \mathcal{A} \rightarrow \mathcal{C}_{\mathbb{R}}(\mathcal{K}), \quad a \hookrightarrow \widehat{a},
$$

which preserves the norm of squares, i.e.,

$$
\left\|\widehat{a}^{2}\right\|_{\infty, \mathcal{K}}=\left\|a^{2}\right\|, \quad a \in \mathcal{A}
$$

The question arises whether an $\mathbb{R}$-algebra isomorphism of $\mathcal{A}$ onto $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ is always normpreserving on squares.

As the alert reader might have guessed, if a commutative real Banach algebra with unit $\mathcal{A}$ is isomorphic to a space $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ for some compact Hausdorff space $\mathcal{K}$ then $\mathcal{K}$ must agree with the set $\Phi_{\mathcal{A}}^{\mathbb{R}}$ of all real homomorphisms of the algebra, and the isomorphism must be the Gelfand transform (see [2, Remark 2.8]). So the above question will be answered negatively, by constructing in Theorem 2.1 some algebra norm in $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ equivalent to $\|\cdot\|_{\infty, \mathcal{K}}$ which does not preserve the norm of squares.

Of course the above result also exhibits an example of a real normed algebra $\mathcal{A} \in$ $\bigcup_{k>1}(B)_{k} \backslash(B)_{1}$. Now, Theorem 2.5 will allow us to produce a number of such examples simply by considering two-dimensional normed algebras $\mathcal{A}$ such that there exists $v \in \mathcal{A}$ with $v^{2}=v$ and $\|v\|>1$. We will prove this in the following section.

For notation and background we refer the reader to the recent article [3], which this note aims to complement.

## 2 Main theorems

Theorem 2.1 Let $\mathcal{K}$ be a compact Hausdorff space with more than two points. For each $\epsilon>0$ we can construct a norm $\|\cdot\|_{\epsilon}$ on $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ with the following properties:
(i) For all $f$ in $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$,

$$
\begin{equation*}
\|f\|_{\infty, \mathcal{K}} \leq\|f\|_{\epsilon} \leq(1+2 \epsilon)\|f\|_{\infty, \mathcal{K}} . \tag{2.1}
\end{equation*}
$$

(ii) For all $f$ and $g$ in $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$,

$$
\begin{equation*}
\left\|f^{2}\right\|_{\epsilon} \leq(1+\epsilon)\left\|f^{2}+g^{2}\right\|_{\epsilon} . \tag{2.2}
\end{equation*}
$$

(iii) $\left\|f^{2}\right\|_{\epsilon}>\left\|f^{2}\right\|_{\infty, \mathcal{K}}$ for all functions $f \in \mathcal{C}_{\mathbb{R}}(\mathcal{K})$ such that $f^{2}$ is nonconstant.

Moreover, the constants $1+2 \epsilon$ in (2.1) and $1+\epsilon$ in (2.2) are sharp.
Proof For $f \in \mathcal{C}_{\mathbb{R}}(\mathcal{K})$ we define

$$
\|f\|_{\epsilon}=\|f\|_{\infty, \mathcal{K}}+\epsilon \sup _{k_{1} \neq k_{2}}\left|f\left(k_{1}\right)-f\left(k_{2}\right)\right| .
$$

It is clear that $\|\cdot\|_{\epsilon}$ is a norm on $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ that satisfies

$$
\begin{equation*}
\|f\|_{\infty, \mathcal{K}} \leq\|f\|_{\epsilon} \leq(1+2 \epsilon)\|f\|_{\infty, \mathcal{K}}, \quad f \in \mathcal{C}_{\mathbb{R}}(\mathcal{K}) . \tag{2.3}
\end{equation*}
$$

Let us observe also that if $f, g \in \mathcal{C}_{\mathbb{R}}(\mathcal{K})$, and $k_{1}, k_{2} \in \mathcal{K}$ with $k_{1} \neq k_{2}$,

$$
\begin{aligned}
\left|f\left(k_{1}\right) g\left(k_{1}\right)-f\left(k_{2}\right) g\left(k_{2}\right)\right| & \leq\left|f\left(k_{1}\right)-f\left(k_{2}\right)\right|\left|g\left(k_{1}\right)\right|+\left|f\left(k_{2}\right) \| g\left(k_{1}\right)-g\left(k_{2}\right)\right| \\
& \leq\left|f\left(k_{1}\right)-f\left(k_{2}\right)\right|\|g\|_{\infty, \mathcal{K}}+\left|g\left(k_{1}\right)-g\left(k_{2}\right)\right|\|f\|_{\infty, \mathcal{K}}
\end{aligned}
$$

Hence,

$$
\begin{aligned}
\|f g\|_{\epsilon}= & \|f g\|_{\infty, \mathcal{K}}+\epsilon \sup _{k_{1} \neq k_{2}}\left|f\left(k_{1}\right) g\left(k_{1}\right)-f\left(k_{2}\right) g\left(k_{2}\right)\right| \\
\leq & \|f\|_{\infty, \mathcal{K}}\|g\|_{\infty, \mathcal{K}}+\epsilon \sup _{k_{1} \neq k_{2}} \mid f\left(k_{1}\right)-f\left(k_{2}\right)\|g\|_{\infty, \mathcal{K}} \\
& +\epsilon \sup _{k_{1} \neq k_{2}}\left|g\left(k_{1}\right)-g\left(k_{2}\right)\right|\|f\|_{\infty, \mathcal{K}} \leq\|f\|_{\epsilon}\|g\|_{\epsilon} .
\end{aligned}
$$

The constant $1+2 \epsilon$ in (i) is sharp since we can pick points $k_{1} \neq k_{2}$ in $\mathcal{K}$ and a function $f \in \mathcal{C}_{\mathbb{R}}(\mathcal{K})$ with $\|f\|_{\infty, \mathcal{K}}=1$ such that $f\left(k_{1}\right)=1$ and $f\left(k_{2}\right)=-1$. Therefore, $\|f\|_{\epsilon}=$ $1+2 \epsilon$.

Now observe that if $f \in \mathcal{C}_{\mathbb{R}}(\mathcal{K})$ with $0 \leq f(k) \leq 1$ then $\|f\|_{\epsilon} \leq 1+\epsilon$. Thus, if $\|f\|_{\infty, \mathcal{K}}=1$ and $g \in \mathcal{C}_{\mathbb{R}}(\mathcal{K})$,

$$
\left\|f^{2}\right\|_{\epsilon} \leq(1+\epsilon) \leq(1+\epsilon)\left\|f^{2}+g^{2}\right\|_{\infty, \mathcal{K}} \leq(1+\epsilon)\left\|f^{2}+g^{2}\right\|_{\epsilon} .
$$

To see that the constant $1+\epsilon$ in the last inequality is sharp, choose $f \in \mathcal{C}_{\mathbb{R}}(\mathcal{K})$ with $0 \leq f \leq 1$ taking the values 0 and 1 , and $g \in \mathcal{C}_{\mathbb{R}}(\mathcal{K})$ such that $f^{2}+g^{2}=1$.

Finally, note that if $f \in \mathcal{C}_{\mathbb{R}}(\mathcal{K})$ is such that $f\left(k_{1}\right) \neq f\left(k_{2}\right)$ for some $k_{1} \neq k_{2}$ in $\mathcal{K}$, then $\left\|f^{2}\right\|_{\epsilon}>\left\|f^{2}\right\|_{\infty, \mathcal{K}}$.

We now give some results concerning the class $(B)_{k}$ for $k \geq 1$.
Proposition 2.2 Suppose $\mathcal{A} \in(B)_{k}$ for some $k \geq 1$. Then the formula

$$
\|a\| \|=\sqrt{\left\|a^{2}\right\|}, \quad a \in \mathcal{A}
$$

defines a quasi-norm on $\mathcal{A}$ such that

$$
\|a\| \leq\|a\| \leq k(1+\sqrt{\|e\|})^{2}\|a\| \|, \quad a \in \mathcal{A} .
$$

Proof Of course, $\|\mid a\| \leq\|a\|$ and clearly $\|\|\lambda a\|=|\lambda|\| a\|\|$ for all $\lambda \in \mathbb{R}$ and $a \in \mathcal{A}$. The triangle law of the quasi-norm follows easily as well:

$$
\begin{aligned}
\|a+b\|^{2} & =\left\|(a+b)^{2}\right\| \leq k\left\|(a+b)^{2}+(a-b)^{2}\right\| \\
& =2 k\left\|a^{2}+b^{2}\right\| \\
& \leq 2 k\left(\left\|a^{2}\right\|+\left\|b^{2}\right\|\right) \\
& \leq 2 k(\|a\|\|+\| b \|)^{2},
\end{aligned}
$$

so that $\|\mid a+b\| \| \leq \sqrt{2 k}(\||\|a\|+\|| | b\|)$.
Let us now show that

$$
\begin{equation*}
\|a\| \leq k(\|a\| \|+\sqrt{\|e\|})^{2}, \quad a \in \mathcal{A} . \tag{2.4}
\end{equation*}
$$

Indeed,

$$
\begin{aligned}
\|4 a\| & =\left\|(a+e)^{2}-(a-e)^{2}\right\| \\
& \leq\left\|(a+e)^{2}\right\|+\left\|(a-e)^{2}\right\| \\
& =\|a+e\|^{2}+\|a-e\|^{2} \\
& \leq 4 k(\|a\| \|+\sqrt{\|e\|})^{2} .
\end{aligned}
$$

If we plug $t a$ in inequality (2.4) we obtain

$$
t\|a\| \leq k(t\|a l\|+\sqrt{\|e\|})^{2} .
$$

Therefore $\|\mid a\| \|=0$ implies $\|a\| \leq \frac{k}{t}\|e\|$ for all $t>0$ and so $a=0$. This shows that $\|\|\cdot\|$ is a quasi-norm. Finally, using homogeneity we also obtain from (2.4) that

$$
\|a\| \leq k(1+\sqrt{\|e\|})^{2}\|a\|, \quad a \in \mathcal{A} .
$$

Remark 2.3 Notice that if $\mathcal{A} \in \bigcup_{k \geq 1}(B)_{k}$ then there does not exist $a \in \mathcal{A} \backslash\{0\}$ with $a^{2}=0$.
Lemma 2.4 Let $\mathcal{A}$ be a commutative normed real algebra with unit $e$. The following are equivalent:
(i) There exists $u \in \mathcal{A} \backslash\{0, \pm e\}$ such that $u^{2}=e$.
(ii) There exists $v \in \mathcal{A} \backslash\{0, \pm e\}$ such that $v^{2}=v$.

Proof This follows readily since $u^{2}=e$ iff $v^{2}=v$ for $v=\frac{e+u}{2}$.
Theorem 2.5 Let $\mathcal{A}$ be a two-dimensional commutative real algebra with unit e of norm $\|e\|=1$. Assume that there exists $u \in \mathcal{A} \backslash\{ \pm e\}$ such $u^{2}=e$. Then $\mathcal{A} \in(B)_{\|u\|}$. Moreover, $\|u\|=1$ if and only if $\mathcal{A}$ is isometrically isomorphic to $\left(\mathbb{R}^{2},\|\cdot\|_{\infty}\right)$.
Proof Write $v=\frac{e+u}{2}$ and $w=\frac{e-u}{2}$. Hence $v-w=u, v+w=e, v^{2}=v, w^{2}=w$ and $v w=0$. For each $a \in \mathcal{A}$ we can write $a=\alpha v+\beta w$. Therefore $a v=\alpha v$ and $a w=\beta w$, which gives

$$
\max \{|\alpha|,|\beta|\} \leq\|a\| .
$$

On the other hand, since $a=\frac{\alpha+\beta}{2} e+\frac{\alpha-\beta}{2} u$ and $\|u\| \geq 1$ we obtain

$$
\|a\| \leq\|u\|\left(\frac{|\alpha+\beta|}{2}+\frac{|\alpha-\beta|}{2}\right) \leq\|u\| \max \{|\alpha|,|\beta|\} .
$$

Therefore

$$
\begin{equation*}
\max \{|\alpha|,|\beta|\} \leq\|a\| \leq\|u\| \max \{|\alpha|,|\beta|\} . \tag{2.5}
\end{equation*}
$$

To show that $\mathcal{A} \in(B)_{\|u\|}$ just notice that if $a=\alpha v+\beta w$ then $a^{2}=\alpha^{2} v+\beta^{2} w$. Hence, if $b=\alpha^{\prime} v+\beta^{\prime} w$ then $a^{2}+b^{2}=\left(\alpha^{2}+\left(\alpha^{\prime}\right)^{2}\right) v+\left(\beta^{2}+\left(\beta^{\prime}\right)^{2}\right) w$ and we can write

$$
\begin{aligned}
\left\|a^{2}\right\| & \leq\|u\| \max \left\{\alpha^{2}, \beta^{2}\right\} \\
& \leq\|u\| \max \left\{\alpha^{2}+\left(\alpha^{\prime}\right)^{2}, \beta^{2}+\left(\beta^{\prime}\right)^{2}\right\} \\
& \leq\|u\|\left\|a^{2}+b^{2}\right\| .
\end{aligned}
$$

Using also (2.5) we obtain that $\|u\|=1$ if and only if $\|a\|=\max \{|\alpha|,|\beta|\}$.
Corollary 2.6 Let $\mathcal{A}$ be a two-dimensional commutative real algebra with unit e of norm $\|e\|=1$. Assume that there exists $v \in \mathcal{A}$ such that $v^{2}=v$ and $\|v\|>1$. Then $\mathcal{A} \in$ $\bigcup_{k>1}(B)_{k} \backslash(B)_{1}$.

Proof Taking $u=2 v-e$ in Theorem 2.5 we have that $\mathcal{A} \in(B)_{\|2 v-e\|}$. To show that $\mathcal{A} \notin(B)_{1}$, if suffices to plug $a=v$ and $b=e-v$ in (1.4), since $\left\|a^{2}\right\|=\|v\|>1=\left\|a^{2}+b^{2}\right\|$.

Example 2.7 Let $\mathcal{A}$ be the algebra of all real-valued functions on a set $\mathcal{K}$ of two elements. Let $e$ denote the constant function 1 and $u$ denote a function which takes the value 1 at one of the points of $\mathcal{K}$ and -1 at the other. These two functions form a basis for $\mathcal{A}$. Let $\lambda>0$ and for $f=x_{1} e+x_{2} u$ define

$$
\|f\|_{\lambda, 1}=\left|x_{1}\right|+(1+\lambda)\left|x_{2}\right| .
$$

If $f$ takes the values $\alpha$ and $\beta$ then $x_{1}=\frac{\alpha+\beta}{2}$ and $x_{2}=\frac{\alpha-\beta}{2}$. Hence $\left|x_{1}\right|+\left|x_{2}\right|=\max \{|\alpha|,|\beta|\}$. Thus the above expression is just the norm in Theorem 2.1 (with $\mathcal{K}$ having only two points) for $\varepsilon=\lambda / 2$.

Using Theorem 2.5 and Corollary 2.6 with $v=\frac{u+e}{2}$ we infer that $\left(\mathcal{A},\|\cdot\|_{\lambda, 1}\right) \in(B)_{1+\lambda} \backslash$ $(B)_{1}$ since $\|u\|_{\lambda, 1}=1+\lambda$ and so $\|v\|_{\lambda, 1}=1+\frac{\lambda}{2}>1$.

Let us now present some examples of norms on two-dimensional commutative real algebras with a unit satisfying the properties in Corollary 2.6. The construction is inspired by examples of two-dimensional Hilbert space operator algebras from [6].

Example 2.8 Let $\mathcal{A}$ be the set of matrices

$$
\left\{a=\left(\begin{array}{ll}
x_{1} & x_{2} \\
x_{2} & x_{1}
\end{array}\right): x_{1}, x_{2} \in \mathbb{R}\right\}
$$

with the usual matrix multiplication. For each $\lambda>0$ define

$$
\|a\|_{\lambda}=\sqrt{x_{1}^{2}+x_{2}^{2}}+\lambda\left|x_{2}\right|, \quad a=\left(\begin{array}{ll}
x_{1} & x_{2} \\
x_{2} & x_{1}
\end{array}\right) \in \mathcal{A} .
$$

It is easy to check that $\|\cdot\|_{\lambda}$ is a norm.
Theorem 2.9 Let $\mathcal{A}_{\lambda}=\left(\mathcal{A},\|\cdot\|_{\lambda}\right)$. Then $\mathcal{A}_{\lambda}$ is a normed algebra (i.e., $\|\cdot\|_{\lambda}$ is submultiplicative) if and only if $\lambda \geq \sqrt{2}$. Moreover, $\mathcal{A}_{\lambda} \in(B)_{1+\lambda} \backslash(B)_{1}$ for all $\lambda \geq \sqrt{2}$.

Proof Assume first that $\lambda \geq \sqrt{2}$. Set

$$
a=\left(\begin{array}{ll}
x_{1} & x_{2} \\
x_{2} & x_{1}
\end{array}\right), \quad b=\left(\begin{array}{ll}
y_{1} & y_{2} \\
y_{2} & y_{1}
\end{array}\right) .
$$

We need to show that $\|a b\|_{\lambda} \leq\|a\|_{\lambda}\|b\|_{\lambda}$. The case $x_{2} y_{2}=0$ follows trivially since either $a=x_{1} e$ or $b=y_{1} e$ where $e=\left(\begin{array}{ll}1 & 0 \\ 0 & 1\end{array}\right)$ and $\|a\|=\left|x_{1}\right|$ or $\|b\|=\left|y_{1}\right|$. We may assume that $x_{2} \neq 0$ and $y_{2} \neq 0$, so that it suffices to check the above inequality for

$$
a=\left(\begin{array}{ll}
x & 1 \\
1 & x
\end{array}\right), \quad b=\left(\begin{array}{ll}
y & 1 \\
1 & y
\end{array}\right),
$$

where $x, y \in \mathbb{R} \backslash\{0\}$. Thus we need to show that

$$
\sqrt{(x y+1)^{2}+(x+y)^{2}}+\lambda|x+y| \leq\left(\sqrt{1+x^{2}}+\lambda\right)\left(\sqrt{1+y^{2}}+\lambda\right)
$$

or, equivalently,

$$
\sqrt{\left(1+x^{2}\right)\left(1+y^{2}\right)+4 x y}-\sqrt{\left(1+x^{2}\right)\left(1+y^{2}\right)} \leq \lambda\left(\sqrt{1+x^{2}}+\sqrt{1+y^{2}}-|x+y|+\lambda\right)
$$

Since

$$
\sqrt{1+x^{2}}+\sqrt{1+y^{2}}-|x+y|>0
$$

it suffices to see that

$$
\begin{equation*}
\frac{4 x y}{\sqrt{\left(1+x^{2}\right)\left(1+y^{2}\right)+4 x y}+\sqrt{\left(1+x^{2}\right)\left(1+y^{2}\right)}} \leq \lambda^{2} . \tag{2.6}
\end{equation*}
$$

We may assume that $x y>0$. Observe that

$$
\frac{4 x y}{\sqrt{\left(1+x^{2}\right)\left(1+y^{2}\right)+4 x y}+\sqrt{\left(1+x^{2}\right)\left(1+y^{2}\right)}} \leq \frac{2 x y}{\sqrt{\left(1+x^{2}\right)\left(1+y^{2}\right)}} \leq 2,
$$

which gives (2.6) for all $\lambda \geq \sqrt{2}$.

Assume now that $\mathcal{A}_{\lambda}$ is a normed algebra. In particular for $a_{t}=\left(\begin{array}{cc}t & 1 \\ 1 & t\end{array}\right)$ we have $\left\|a_{t}^{2}\right\|_{\lambda} \leq$ $\left\|a_{t}\right\|_{\lambda}^{2}$ for all $t>0$. Since

$$
a_{t}^{2}=\left(\begin{array}{cc}
t^{2}+1 & 2 t \\
2 t & t^{2}+1
\end{array}\right)
$$

we infer that

$$
\sqrt{\left(1+t^{2}\right)^{2}+4 t^{2}} \leq\left(\sqrt{t^{2}+1}+\lambda\right)^{2}-2 t \lambda \leq t^{2}+1+\lambda^{2}+2 \lambda\left(\sqrt{1+t^{2}}-t\right)
$$

Therefore,

$$
\sqrt{\left(1+t^{2}\right)^{2}+4 t^{2}}-\left(1+t^{2}\right)=\frac{4 t^{2}}{\sqrt{\left(1+t^{2}\right)^{2}+4 t^{2}}+\left(1+t^{2}\right)} \leq \lambda^{2}+\frac{2 \lambda}{\sqrt{1+t^{2}}+t}
$$

Taking limits as $t \rightarrow \infty$ gives $\lambda^{2} \geq 2$.
Finally, use that $u=\left(\begin{array}{ll}0 & 1 \\ 1 & 0\end{array}\right)$ satisfies $u^{2}=e$ and $\|u\|_{\lambda}=1+\lambda$, and that $v=\left(\begin{array}{ll}1 / 2 & 1 / 2 \\ 1 / 2 & 1 / 2\end{array}\right)$ satisfies $v^{2}=v$ and $\|v\|=\frac{\sqrt{2}}{2}+\frac{\lambda}{2} \geq \sqrt{2}$ and invoke Theorem 2.5 and Corollary 2.6 to see that $\mathcal{A}_{\lambda} \in(B)_{1+\lambda} \backslash(B)_{1}$.

We can set the above examples in a general scale.
Example 2.10 Let $\mathcal{A}=\mathbb{R}^{2}$ and set $e=(1,1)$ and $u=(1,-1)$. Given $a=x_{1} e+x_{2} u$ and $b=y_{1} e+y_{2} u$ we have

$$
a b=\left(x_{1} y_{1}+x_{2} y_{2}\right) e+\left(x_{1} y_{2}+x_{2} y_{1}\right) u
$$

Let $\lambda>0$ and $1 \leq p \leq \infty$. For $a=x_{1} e+x_{2} u$ we define

$$
\begin{equation*}
\|a\|_{\lambda, p}=\left\|\left(x_{1}, x_{2}\right)\right\|_{p}+\lambda\left|x_{2}\right|, \tag{2.7}
\end{equation*}
$$

where, as usual, $\left\|\left(x_{1}, x_{2}\right)\right\|_{p}=\left(\left|x_{1}\right|^{p}+\left|x_{2}\right|^{p}\right)^{1 / p}$ for $1 \leq p<\infty$, and $\left\|\left(x_{1}, x_{2}\right)\right\|_{\infty}=$ $\max \left\{\left|x_{1}\right|,\left|x_{2}\right|\right\}$.

Using Examples 2.7 and 2.8 we can enunciate the following result about the normed $\operatorname{algebra} \mathcal{A}=\left(\mathbb{R}^{2},\|\cdot\|_{\lambda, p}\right)$.

Proposition 2.11 Let $\mathcal{A}$ be $\mathbb{R}^{2}$ equipped with the norm $\|\cdot\|_{\lambda, p}$ defined in (2.7).
(i) If $p=1$ then $\mathcal{A} \in(B)_{1+\lambda} \backslash(B)_{1}$ for all $\lambda>0$.
(ii) If $p=2$ then $\|\cdot\|_{\lambda, 2}$ is submultiplicative for all $\lambda \geq \sqrt{2}$. Moreover, $\mathcal{A} \in(B)_{1+\lambda} \backslash(B)_{1}$ for all $\lambda \geq \sqrt{2}$.

Proposition 2.12 Let $\lambda>0$. Then $\|\cdot\|_{\lambda, \infty}$ is a submultiplicative norm on $\mathbb{R}^{2}$ if and only if $\lambda \geq 1$. Moreover, if $\mathcal{A}$ is $\mathbb{R}^{2}$ equipped with the norm $\|\cdot\|_{\lambda, \infty}$, then $\mathcal{A} \in(B)_{1+\lambda} \backslash(B)_{1}$ for $\lambda>1$.

Proof Assume that $\|\cdot\|_{\lambda, \infty}$ is submultiplicative. If $a=e+u$ we have

$$
\left\|a^{2}\right\|_{\lambda, \infty}=2\|a\|_{\lambda, \infty} \leq\|a\|_{\lambda, \infty}^{2}
$$

Hence $1+\lambda=\|a\|_{\lambda, \infty} \geq 2$ and so $\lambda \geq 1$.

Assume now that $\lambda \geq 1$. We only need to analyze the cases $a=x e+u$ and $b=y e+u$. We have

$$
\begin{aligned}
\|a\|_{\lambda, \infty} & =\max \{|x|, 1\}+\lambda, \\
\|b\|_{\lambda, \infty} & =\max \{|y|, 1\}+\lambda, \text { and } \\
\|a b\|_{\lambda, \infty} & =\max \{|x y+1|,|x+y|\}+\lambda|x+y| .
\end{aligned}
$$

We want $\|a b\|_{\lambda, \infty} \leq\|a\|_{\lambda, \infty}\|b\|_{\lambda, \infty}$, i.e.,

$$
\max \{|x y+1|,|x+y|\}+\lambda|x+y| \leq(\max \{|x|, 1\}+\lambda)(\max \{|y|, 1\}+\lambda) .
$$

Let us show that

$$
\max \{|x||y|+1,|x|+|y|\}+\lambda(|x|+|y|) \leq(\max \{|x|, 1\}+\lambda)(\max \{|y|, 1\}+\lambda) .
$$

When $|x| \leq 1$ and $|y| \leq 1$ the right hand-side is equal to $(1+\lambda)^{2}$ and the left hand-side is at most $2+2 \lambda$, so the inequality holds.

Assuming $|x| \geq 1$ and $|y| \geq 1$ the inequality becomes

$$
(|x||y|+1)+\lambda(|x|+|y|) \leq(|x|+\lambda)(|y|+\lambda),
$$

which also holds for $\lambda \geq 1$.
In the case when $|x| \leq 1 \leq|y|$ the inequality becomes

$$
(1+\lambda)(|x|+|y|) \leq(1+\lambda)(|y|+\lambda),
$$

which follows again under the assumption of $\lambda \geq 1$.
To finish the proof we just need to apply Theorem 2.5 and Corollary 2.6 with $v=\frac{e+u}{2}$.
Proposition 2.13 Let $\lambda>0$ and $1<p<2$. Then the norm $\|\cdot\|_{\lambda, p}$ is not submultiplicative.
Proof Assume that $\|\cdot\|_{\lambda, p}$ is submultiplicative. Then $\left\|a^{2}\right\|_{\lambda, p} \leq\|a\|_{\lambda, p}^{2}$ for $a=t e+u$ and $t>0$. Therefore,

$$
\begin{equation*}
\left(\left(t^{2}+1\right)^{p}+(2 t)^{p}\right)^{1 / p}-\left(t^{p}+1\right)^{2 / p} \leq \lambda\left(2\left(t^{p}+1\right)^{1 / p}-2 t+\lambda\right) . \tag{2.8}
\end{equation*}
$$

Observe now that $\phi_{p}(t)=\left(t^{p}+1\right)^{1 / p}-t$ is decreasing and $0 \leq \phi_{p}(t) \leq 1$. Hence the right hand-side of (2.8) is bounded by $\lambda^{2}+2 \lambda$. On the other hand,

$$
\begin{aligned}
& \lim _{t \rightarrow \infty}\left(\left(t^{2}+1\right)^{p}+(2 t)^{p}\right)^{1 / p}-\left(t^{p}+1\right)^{2 / p} \\
& =\lim _{s \rightarrow 0} \frac{\left(\left(s^{2}+1\right)^{p}+(2 s)^{p}\right)^{1 / p}-\left(s^{p}+1\right)^{2 / p}}{s^{2}} \\
& =\lim _{s \rightarrow 0} \frac{\left(\left(s^{2}+1\right)^{p}+(2 s)^{p}\right)^{1 / p-1}\left(s^{2-p}\left(1+s^{2}\right)^{p-1}+2^{p-1}\right)-\left(1+s^{p}\right)^{2 / p-1}}{s^{2-p}} \\
& =\infty .
\end{aligned}
$$

This gives a contradiction, and so there is no $\lambda>0$ for which $\|\cdot\|_{\lambda, p}$ is submultiplicative.
To analyze the case $\|\cdot\|_{\lambda, p}$ for $p>2$ we shall use the following lemma.
Lemma 2.14 Suppose $p>2$. For $(x, y) \in \mathbb{R}^{2}$ put

$$
\Phi_{p}(x, y)=\left((x y+1)^{p}+(x+y)^{p}\right)^{1 / p}-\left(x^{p}+1\right)^{1 / p}\left(y^{p}+1\right)^{1 / p} .
$$

Then if $x, y>0$,

$$
\begin{equation*}
\Phi_{p}(x, y) \leq\left(1+\frac{1}{x y}\right)^{p-1} \min \{1, x y\}+2^{p-1}(\min \{x, y\})^{2-p} . \tag{2.9}
\end{equation*}
$$

## In particular

$$
\begin{equation*}
\Phi_{p}(x, y) \leq 2^{p}, \quad x, y>0 . \tag{2.10}
\end{equation*}
$$

Proof We will use the following elementary inequalities, where $p^{\prime}$ denotes the conjugate exponent of $p$, determined by the relation $1 / p+1 / p^{\prime}=1$ :

$$
\begin{align*}
a^{1 / p}-b^{1 / p} \leq \frac{a-b}{p b^{1 / p^{\prime}}}, \quad a>b>0 ;  \tag{2.11}\\
u^{p}-v^{p} \leq p u^{p-1}(u-v), \quad u>v>0 ; \tag{2.12}
\end{align*}
$$

and

$$
\begin{equation*}
\alpha+\beta-\left(\alpha^{p}+\beta^{p}\right)^{1 / p} \leq \min \{\alpha, \beta\}, \quad \alpha, \beta>0 \tag{2.13}
\end{equation*}
$$

Note that

$$
x y+1 \geq\left(x^{p} y^{p}+1\right)^{1 / p} ;
$$

and

$$
x+y \geq\left(x^{p}+y^{p}\right)^{1 / p}
$$

so that

$$
(x y+1)^{p}+(x+y)^{p} \geq\left(1+x^{p}\right)\left(1+y^{p}\right)
$$

Hence, applying consecutively (2.11), (2.12), and (2.13) gives

$$
\begin{aligned}
\Phi_{p}(x, y) \leq & \frac{(x y+1)^{p}-\left(x^{p} y^{p}+1\right)+(x+y)^{p}-\left(x^{p}+y^{p}\right)}{p\left(1+y^{p}\right)^{1 / p^{\prime}}\left(1+x^{p}\right)^{1 / p^{\prime}}} \\
\leq & \frac{1}{(x y)^{p / p^{\prime}}}\left((x y+1)^{p-1}\left(x y+1-\left(x^{p} y^{p}+1\right)^{1 / p}\right)\right) \\
& +\frac{1}{(x y)^{p / p^{\prime}}}\left((x+y)^{p-1}\left(x+y-\left(x^{p}+y^{p}\right)^{1 / p}\right)\right) \\
\leq & \left(1+\frac{1}{x y}\right)^{p-1} \min \{1, x y\}+\left(\frac{1}{x}+\frac{1}{y}\right)^{p-1} \min \{x, y\} \\
\leq & \left(1+\frac{1}{x y}\right)^{p-1} \min \{1, x y\}+\left(\frac{2}{\min \{x, y\}}\right)^{p-1} \min \{x, y\} .
\end{aligned}
$$

Assume now that $x, y \geq 1$. Then, (2.9) and the condition $p>2$ give $\Phi_{p}(x, y) \leq 2^{p-1}+$ $2^{p-1}=2^{p}$ for all $x, y \geq 1$. But since $\Phi_{p}(x, y)=\Phi_{p}(y, x)$ and $\Phi_{p}(x, y)=x \Phi_{p}\left(\frac{1}{x}, y\right)$ for all $x, y>0$, we obtain that $\Phi_{p}(x, y) \leq 2^{p}$ for all $x, y>0$.

Proposition 2.15 For $2<p<\infty$ set

$$
A_{p}=\sup _{x>0, y>0} \Phi_{p}(x, y)
$$

(i) If $\|\cdot\|_{\lambda, p}$ is submultiplicative then $\lambda \geq \frac{A_{p}}{\sqrt{1+A_{p}}+1}$.
(ii) If $\lambda \geq 2^{p / 2}$ then $\|\cdot\|_{\lambda, p}$ is a submultiplicative norm on $\mathbb{R}^{2}$. In particular, if we consider $\mathcal{A}=\mathbb{R}^{2}$ equipped with this norm then $\mathcal{A} \in(B)_{1+\lambda} \backslash(B)_{1}$ for all $\lambda \geq 2^{p / 2}$.

Proof (i) Assume that $\|a b\|_{\lambda, p} \leq\|a\|_{\lambda, p}\|b\|_{\lambda, p}$ for $a=x e+u$ and $b=y e+u$ with $x, y>0$. Then,

$$
\begin{aligned}
\left((x y+1)^{p}+(x+y)^{p}\right)^{1 / p}- & \left(x^{p}+1\right)^{1 / p}\left(y^{p}+1\right)^{1 / p} \leq \\
& \lambda\left(\left(x^{p}+1\right)^{1 / p}-x+\left(y^{p}+1\right)^{1 / p}-y\right)+\lambda^{2} .
\end{aligned}
$$

In particular, using that $\left(x^{p}+1\right)^{1 / p}-x \leq 1$, we obtain

$$
\Phi_{p}(x, y) \leq \lambda^{2}+2 \lambda, \quad x, y>0 .
$$

This gives that $\lambda^{2}+2 \lambda-A_{p} \geq 0$ so that $\lambda \geq \sqrt{A_{p}+1}-1$.
(ii) Assume that $\lambda^{2} \geq 2^{p}$. Let $a=x_{1} e+y_{1} u$ and $b=x_{2} e+y_{2} u$. If $y_{1} y_{2}=0$ then $\|a b\|_{\lambda, p}=\|a\|_{\lambda, p}\|b\|_{\lambda, p}$. Hence we only need to check that $\|a b\|_{\lambda, p} \leq\|a\|_{\lambda, p}\|b\|_{\lambda, p}$ for $a=x e+u$ and $b=y e+u$ with $x, y>0$. Since $a b=(x y+1) e+(x+y) u$, we must equivalently show that

$$
\begin{equation*}
\Phi_{p}(x, y) \leq \lambda\left(\left(x^{p}+1\right)^{1 / p}-x+\left(y^{p}+1\right)^{1 / p}-y+\lambda\right), \tag{2.14}
\end{equation*}
$$

which follows from (2.10).
We conclude the proof by applying again Theorem 2.5 with $\|u\|_{\lambda, p}=1+\lambda$ and Corollary 2.6 with $v=\frac{e+u}{2}$, since

$$
\|v\|_{\lambda, p}=\frac{2^{1 / p}+\lambda}{2} \geq \frac{2^{1 / p}+2^{p / 2}}{2}>1 .
$$

Remark 2.16 We now define algebra norms on $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ where $\mathcal{K}$ has more than two points. Let $p>2$ and $\lambda \geq 2^{p / 2}$.

For an element $f$ of $\mathcal{C}_{\mathbb{R}}(\mathcal{K})$ put

$$
\begin{equation*}
\|f\|_{\lambda, p}=\sup _{F}\left\|\left.f\right|_{F}\right\|_{\lambda, p}, \tag{2.15}
\end{equation*}
$$

where the supremum is taken over all two-point subsets $F$ of $\mathcal{K}$ and $\left\|\left.f\right|_{F}\right\|_{\lambda, p}$ is defined using the construction of Example 2.7 and the definition in Example 2.10. In this definition there are two possibilities for the function $u$, but both possibilities give the same norm because one is minus the other.

Let us see that the supremum is actually obtained. Consider the function

$$
F_{p, \lambda}(s, t)=\left(\left|\frac{f(s)+f(t)}{2}\right|^{p}+\left|\frac{f(s)-f(t)}{2}\right|^{p}\right)^{1 / p}+\left|\frac{f(s)-f(t)}{2}\right| \lambda,
$$

which is continuous on $\mathcal{K} \times \mathcal{K}$.
If $f \in \mathcal{C}_{\mathbb{R}}(\mathcal{K})$ is nonconstant and $\lambda>1$, there exists $(s, t) \in \mathcal{K} \times \mathcal{K}$ with $s \neq t$ such that

$$
F_{p, \lambda}(s, t) \geq\left|\frac{f(s)+f(t)}{2}\right|+\left|\frac{f(s)-f(t)}{2}\right| \lambda>\max \{|f(t)|,|f(s)|\} .
$$

Hence $\|F\|_{\infty}>\|f\|_{\infty}$.
The function $F_{p, \lambda}$ attains its largest value at a point $\left(s_{0}, t_{0}\right)$ with $s_{0} \neq t_{0}$. Set $F_{0}=\left\{s_{0}, t_{0}\right\}$. Then the supremum in (2.15) is attained at $\left\|\left.f\right|_{F_{0}}\right\| \|_{\lambda, p}$.

The results shown previously extend to these infinite dimensional Banach algebras.

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